

# Marketing Support



## Your Details

Please confirm your contact details

### Full Name **\*required**

Enter your name

### Contact Email **\*required**

A copy of this form will be sent to you

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## Venues & Events Whangarei Website

### Basic Listing What's On (free):

### Feature Event Listing (\$100+gst):

Featured on homepage and appears on every page of the website, with a link to find out more.  
Average views 3,100 per month.

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## Event Details

Please confirm the following information for your event listing on our website

### Name of Event **\*required**

Enter the name of your event

### Event Venue **\*required**

Enter venue of event below

### Date of Event **\*required**

Enter the date of your event

### Event Time **\*required**

Enter time of event below

### Event Price Details **\*required**

Enter price of event below

### Event Blurb **\*required**

Enter details of event. Maximum of 200 words.

### Public Contact Details for more information **\*required**

Enter contact details below

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*Please forward a high quality landscape image for use on the website to [events@wdc.govt.nz](mailto:events@wdc.govt.nz) after emailing this form.*

## Venues & Events Whangarei What's On Brochure

### Basic Listing (free):

Distribution 1100 & downloadable on Venues & Events Whangarei website

### Front Page\* (cost \$150+gst) :

Subject to availability.

### Middle Page\* (cost \$150+gst) :

Subject to availability.

### Back Page\* (cost \$150+gst) :

Subject to availability.

### E-Newsletter (\$25+gst) :

Monthly.

### Event Finda (free)

All events on Event Finda automatically get listed on the Whangarei.nz.com website. We encourage you to do this yourself but can list it for you if required.

## Poster Distribution - Whangarei CBD

You  
Supply

We  
Print

### 100 A4 Posters (cost \$100-\$125+gst) :

Cost \$100+gst if you supply posters to us, \$125+gst if we print



### Poster Display at Forum North (1 x A1 and 5 x A3):

Free if you supply posters, \$10 if we print



### Poster Display at Toll Stadium (5 x A3):

Free if you supply posters, \$10 if we print



### Poster Display at The Hub and Whangarei i-Site (5 x A3):

Free if you supply posters, \$10 if we print



### Phantom Billstickers Poster Campaign (10 x A1, 30 x A3) :

Cost \$130 if you supply posters, \$200 if we print.

To arrange directly, call 0800 Phantom (0800 742 686).



## Local Newspaper

### Whangarei Leader:

Free Tuesday Distribution 30, 256 across Whangarei District

Enquiries:

- Whangarei Leader Editorial or to list your event for free - whangarei.editor@snl.co.nz (along with the details of date, time and place)
- Whangarei Leader Advertising - morwenna.grant@fairfaxmedia.co.nz

### Northern Advocate:

Daily Distribution 14,000 across Northland

Enquiries:

- Northern Advocate Editorial - christine.allen@northernadvocate.co.nz
- Northern Advocate Advertising - hayley.copsey@northernadvocate.co.nz

### Whangarei Report:

Free Thursday Distribution 28,650 across Whangarei District

Enquiries:

- List your event for free - christine.allen@northernadvocate.co.nz (along with the details of date, time and place)
- Whangarei Report Advertising - hayley.copsey@northernadvocate.co.nz

## Local Radio

### Media Works:

Media Works stations include More FM, The Rock, The Edge, Mai FM, The Sound, LiveSport and Radio Live.

Enquiries:

- To have your event included in the community events notices - brentburrige@mediaworks.co.nz (along with the details of date, time and place)
- Media Works Advertising - cbaddeley@mediaworks.co.nz.

### NZME

The NZME stations include Newstalk ZB, ZM, Classic Hits, Radio Sport, Radio Hauraki, Coast and Flava.

Enquiries:

- To have your event included in the community events notices - Roi.Smith-Iri@nzme.co.nz (along with the details of date, time and place)
- NZME Advertising - Roi.Smith-Iri@nzme.co.nz.

### Advertising on Forum North TV monitors (free-\$25+gst)

Forum North Events free, other events \$25+gst

## Facebook

### Toll Stadium (free) :

Toll Stadium Events only

### Forum North (free) :

Forum North Events only

## Banners

Whangarei District Council has three sites available in the CBD Mall. Costs involve banner production and installation. Rental space is free. We will discuss further if you select this option.

To make arrangements directly, email mailroom@wdc.govt.nz to check availability and book, and email alex@fastsignz.co.nz or another signage company to get a banner production quote.

Contact McKay Electrical on 09 470 1910 for installation.

## Billboards

Whangarei District Council has four sites available on Tarewa Road, Hatea Drive, Maunu Road and Riverside Drive. Single sites (1.2m x 1.2m) and double sites (1.2m x 2.4m) are available at a small cost.

To make arrangements directly, email mailroom@wdc.govt.nz to check availability and book, and email alex@fastsignz.co.nz or another signage company to get a signage production and installation quote.

## Road Signage (Community events only)

A series of small roadside signs placed on the busiest roads in Whangarei. Sign 1 contains the event name, sign 2 contains the event date and sign 3 contains the venue.

### 3 sets of 3 signs (\$400+gst) :

Includes production, installation and removal.

### Office Use Only

Total Cost: \$ \_\_\_\_\_

*This cost will be added as a line on your venue invoice following your event labelled "Event Advertising"*